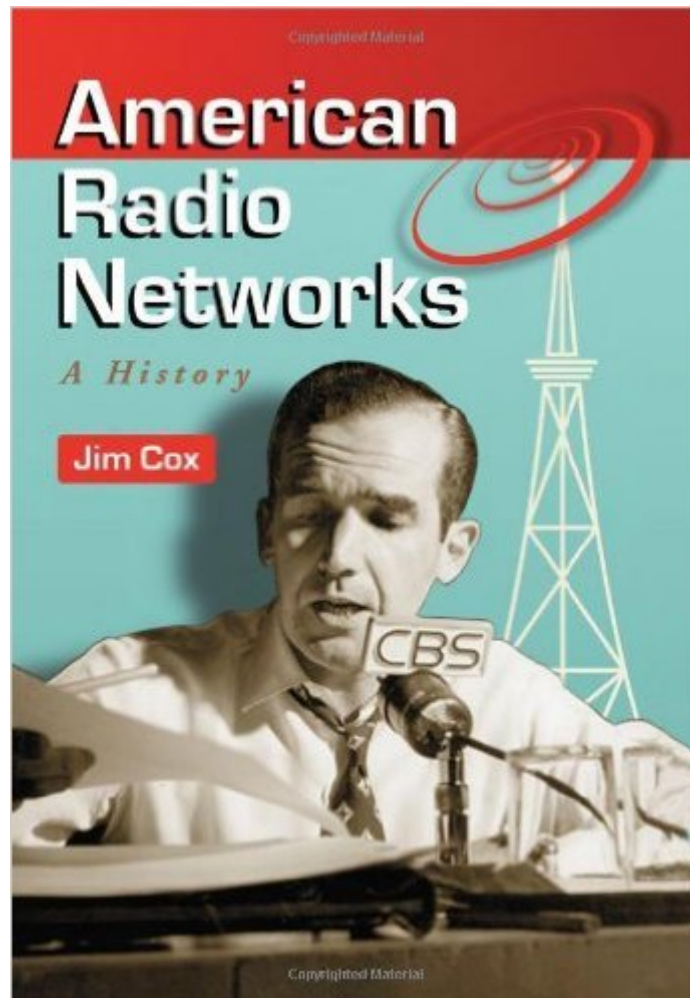


The book was found

American Radio Networks: A History



Synopsis

This book is a history of commercial broadcast radio networks in the United States from the 1920s to the present. It covers the four transcontinental webs that operated during the pre-television Golden Age, plus local and regional hookups, and the developments that have occurred in the decades since, including the impact of television, rise of the disc jockey, the rise of talk radio and other specialized formats, implications of satellite technology and consolidation of networks and local stations.

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Customer Reviews

Jim Cox, author of American Radio Networks, has created a masterpiece of radio history! The writing is clear, highly detailed, easy to read, and fascinating! Cox writes about the early days of radio programming, the primary characters involved, the radio shows--how they developed and what happened to them. I was surprised to learn how many radio programs became popular television programs in t.v.'s earliest days. Like I say, the book is fascinating to read--both for senior citizens who remember the great days of radio, as well as for those "boomers" born too late to know about radio days. The book is an education! I highly recommend it! DG

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